



## General informations

# Communication

### MENTION / LINK

If **Halle 550** is mentioned on the homepage, please note the following:

Any **mention or link to Halle 550** must be **discussed and approved** in advance.

(see General Terms and Conditions & Rules of Operation, Chap. 2.6)

*"The Lessee shall use the correct designation "Halle 550" when referring to the rental premises in its advertisements, brochures and advertising posters. However, the Lessee must make clear that the Lessor is not the organizer or co-organizer."*

Halle 550 must be **correctly named**:

- Halle 550 (name, only used in singular)
- Anything goes. (Claim, optional)

For press releases, pictures or further information please do not hesitate to contact us.

Various communication services can be booked via Halle 550.

Halle 550  
Birchstrasse 150  
8050 Zürich-Oerlikon

Phone: +41 58 543 95 50  
Email: [info@halle550.ch](mailto:info@halle550.ch)

### SOCIAL MEDIA CHANNELS

#halle550  
#anythinggoes

Please note the following when posting on social media:

- **Mention** and **link** to the Halle 550 account
- Usage of **hashtags** #halle550 #anythinggoes
- Link **locality**: Halle 550, Birchstrasse 150, 8050 Zürich

All photos are property of Halle 550. Download and reproduction are only permitted in connection with Halle 550 and for editorial purposes only.  
When publishing, please quote the following source: "Halle 550".

For presentations of Halle 550, our 3D tour of the event hall is particularly suitable.

The logo is to be used unchanged and in their original state.

The correct wording as well as professional factsheets can be found on our homepage under „Downloads“.